

# 2021 Awards Leadership Training

REWARDING EXCELLENCE



Awards Committee

# Why NAHU Awards?



## 1. Something for Everyone

- Individual Members
- Local / State Chapters (small, medium, large)
- NAHU Regions

## 2. Sets the Course

- Provides direction for best practices
- Nurtures succession and continuity

## 3. Recognizes & Rewards High Performers

- Demonstrates exceptional performance
- Creates memorable moments
- Can be used for promotional purposes



AND... WINNING IS JUST FUN!

# Submission Deadline

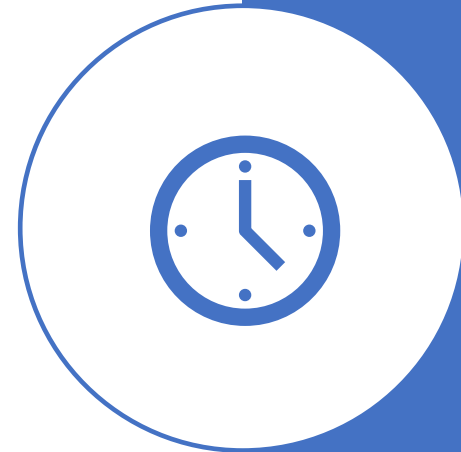
**April 5th**

(or the following Monday if 4/5 falls on a weekend)

## **Please Note**

Legislative Awards are due December 10<sup>th</sup> and presented at NAHU Capitol Conference.

The Harold R. Gordon Award is submitted and judged separately.



# Submission Process

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- All applications must be submitted online using file sharing such as Dropbox (no more paper submissions).
- Applications are available on the Awards page: <https://nahu.org/resources/awards>
- Awards and all supporting documentation are due on April 5th.

# Individual Awards



Harold R. Gordon  
Award\*

Distinguished  
Service Award

William G. Wetzel  
Public Speaking  
Award

Vanguard  
(Emerging Leader)  
Award

Presidential Citation  
Award (Chapter  
Presidents)

Membership  
Recruiter of the  
Year Award

Triple Crown  
Award

Leading Producers  
Round Table (LPRT)  
Award

Spirit of Freedom  
Legislative Award  
(due in December)

Legislative  
Achievement  
Award  
(due in December)

# Local Chapter Awards

Pacesetter  
Award

Legislative  
Excellence Award  
(due in Dec)

Media Relations  
Award

Robert W. Osler  
Education Award

William F. Flood  
Public Service  
Award

Local Website  
Award

Membership  
Most New  
Members

Membership  
Highest Retention

Membership  
Highest Growth

Membership  
Overall



# State Chapter Awards



Landmark  
Award

Legislative  
Excellence Award  
(due in Dec)

Media Relations  
Award

Robert W. Osler  
Education Award

William F. Flood  
Public Service  
Award

State Website  
Award

Membership  
Most New  
Members

Membership  
Highest Retention

Membership  
Highest Growth

Membership  
Overall



# NEW CHAPTER AWARD!

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## **Ouida Peterson** Community Service Award

For Local or State Chapter





# Regional Awards



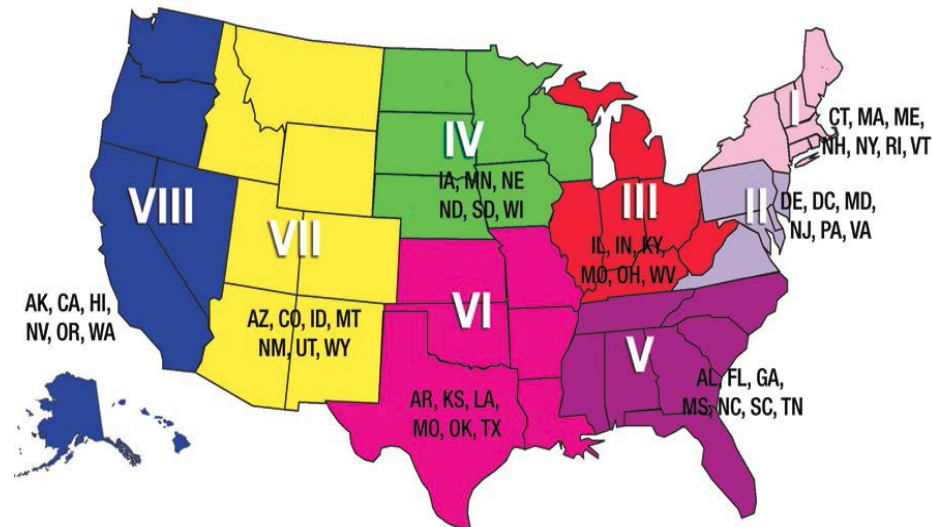
Blue Chip  
Award

Membership  
Most New  
Members

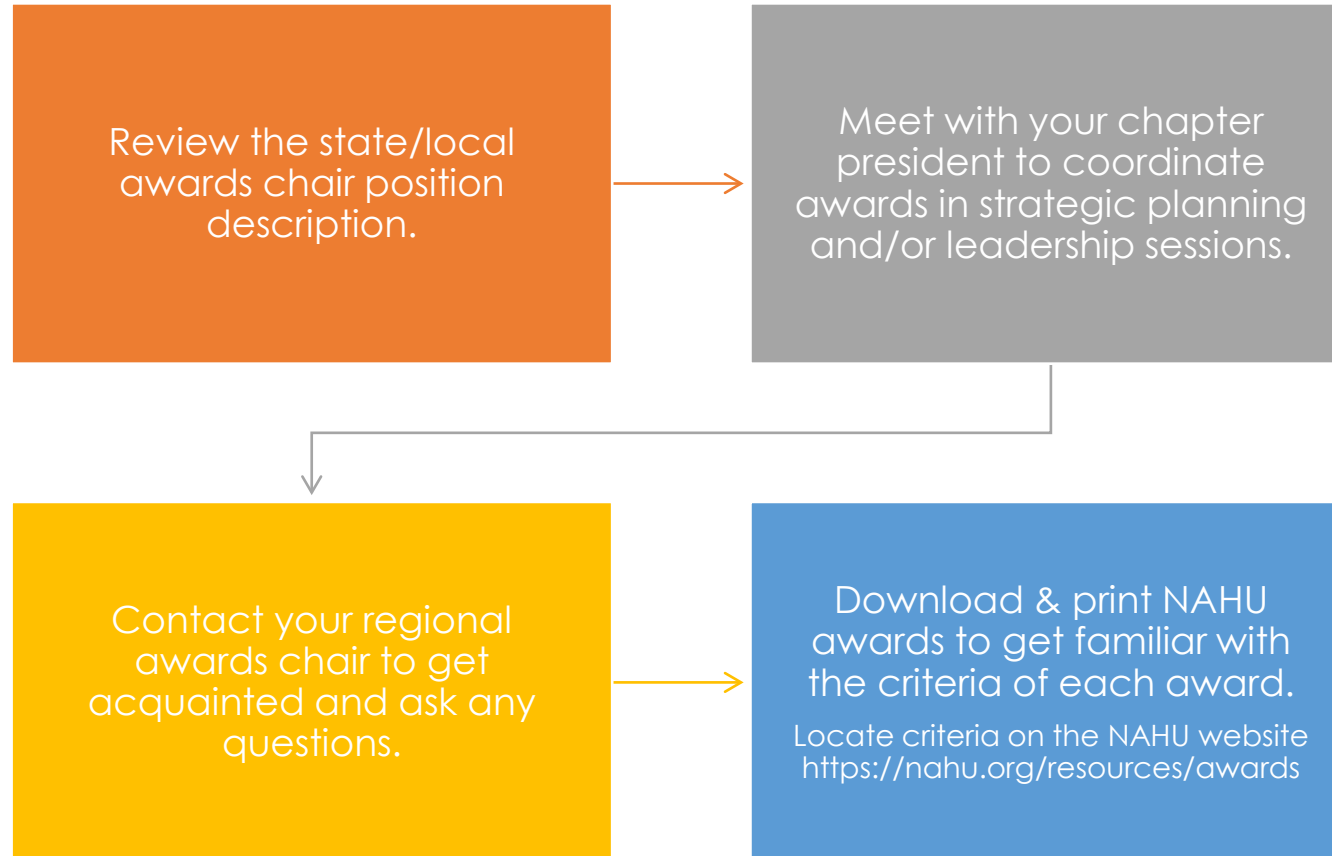
Membership  
Highest  
Retention

Membership  
Highest  
Growth

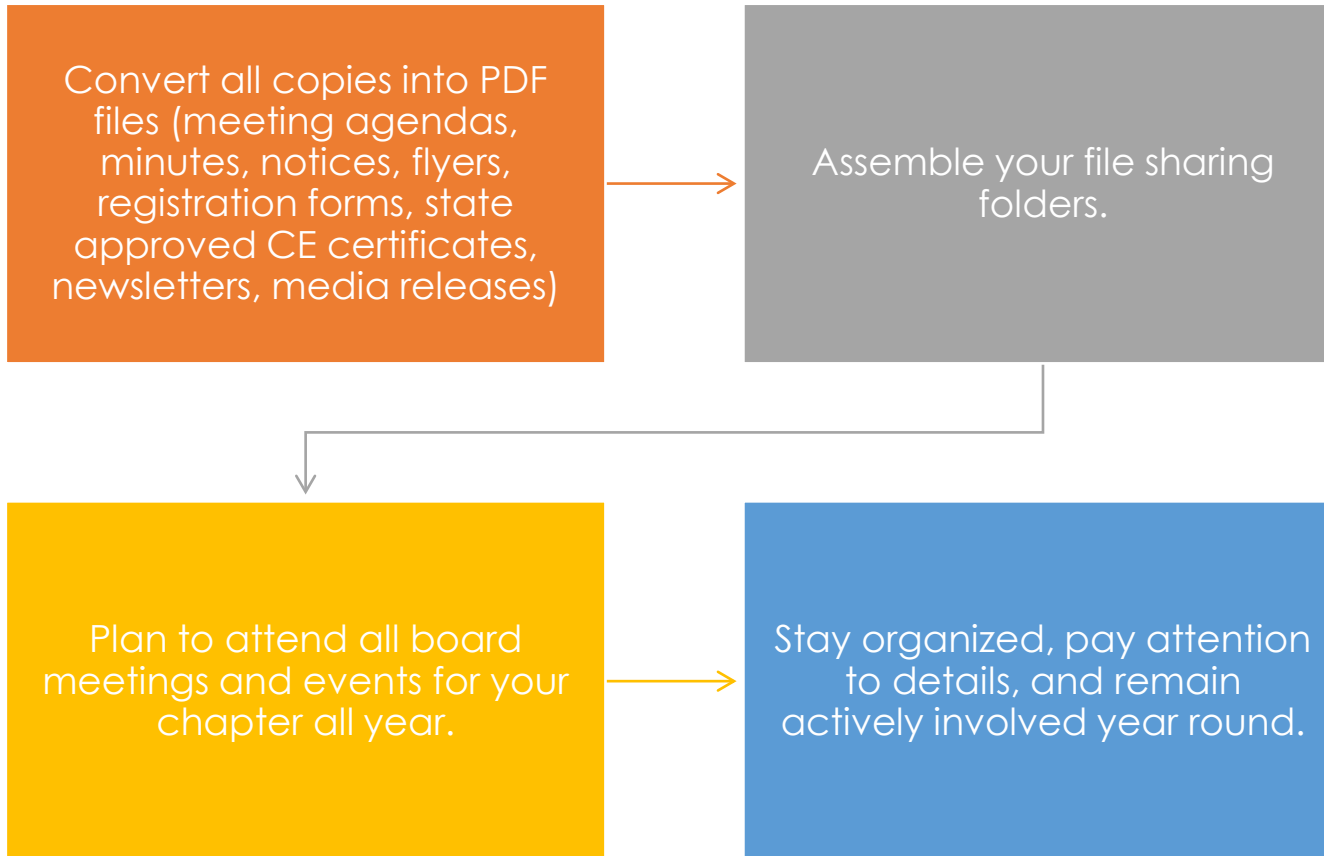
NAHU CUP!!



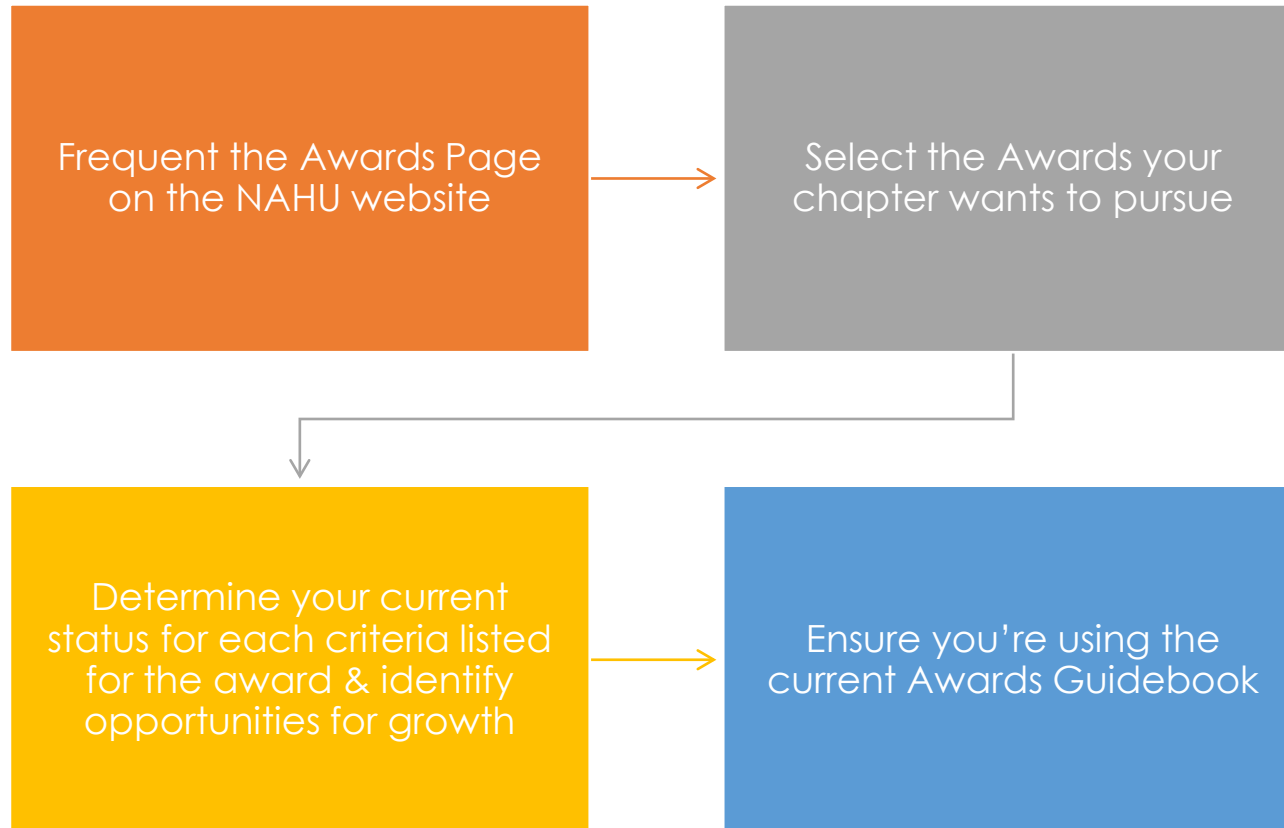
# How to Begin



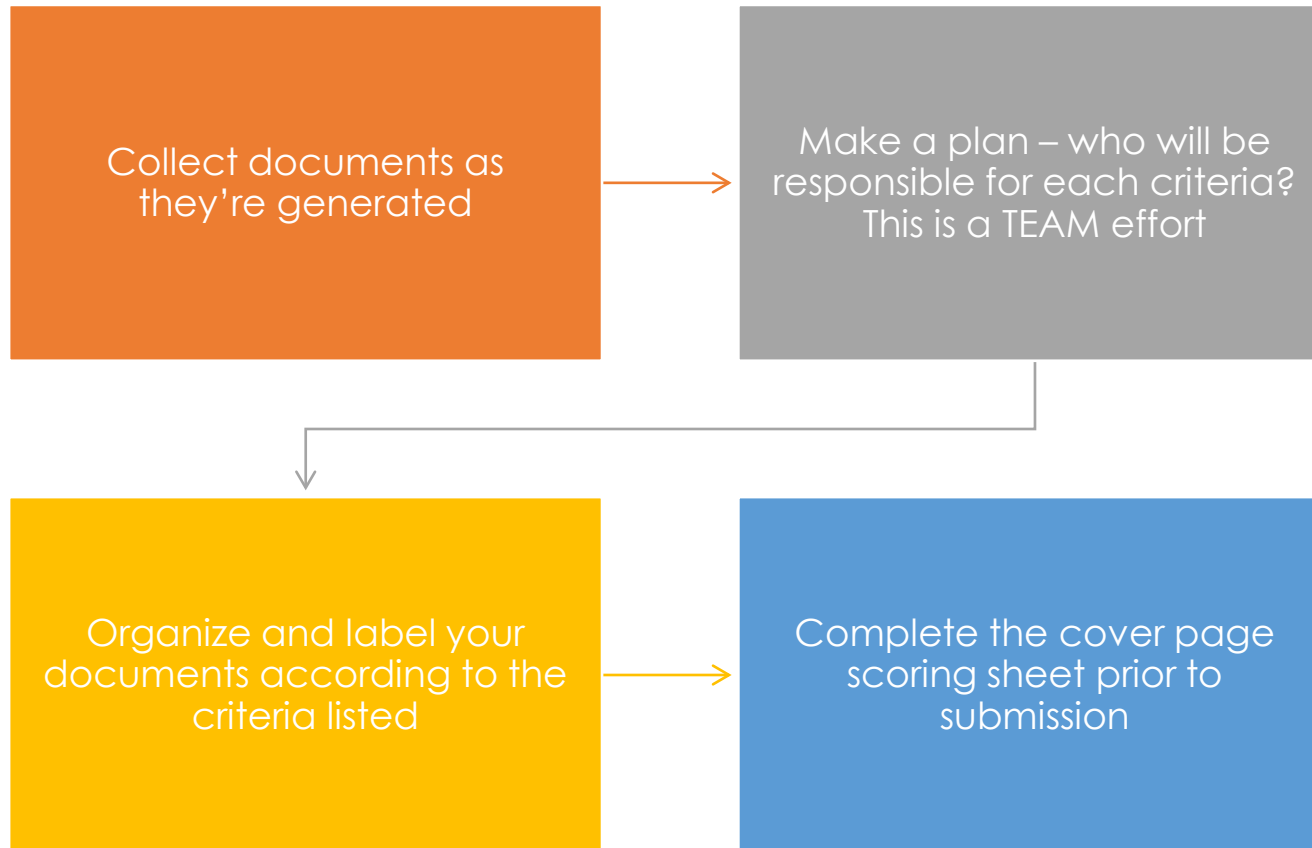
# How to Begin



# Applying for NAHU Awards



# Applying for NAHU Awards





# Max Points Tips

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- You get Bonus Points just for the quality of your submission. Maximize yours by following the format of the Award.
- You get big points when your leaders attend certain events and sessions. Know the who, what, where and when and be sure they do as well.
- You miss out on points for a budget and financials if they're not noted as approved, don't forget that step.
- Chapters with an Annual Summary Report pick up 50 sweet points toward Landmark / Pacesetter Award!
- Chapters that conduct a Member Needs Survey get more than just great insights – that's right, more points!
- Does your chapter support the NAHU Education Foundation? Yep, you get points for that too!

# More Ways to Score Big

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- Document those Membership Campaigns and Contests.
- Present NAHU's turnkey training for extra points.
- Promote LPRT and Triple Crown 3x per year.
- Submit letters to the editor and op-eds.
- Celebrate your rockstars with a with a publicized awards & recognition program.





# Win with Events

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Sales Expo

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CE Day

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Legislative Issues

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Health Insurance Awareness

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New Officer Leadership Training

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Strategic Planning

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Vanguard Event

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New Member Orientation



# Recipe for Success

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Did we say stay organized?



Winning NAHU Awards is a marathon, not a sprint.



It's also a team sport – the Awards Chair is just the coach, the entire board must participate for success.



Highlighting key info in a dense document works wonders, and one comprehensive attachment beats several separate bits.



It's OK to use the same documentation for multiple sections, but do us all a favor and attach it everywhere it's being used.

# Winning Documentation

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Board Meeting Minutes



Flyers, Registration Forms, Announcements with the date, location, who's hosting/sponsoring, and the agenda



Signed contracts with date and location of event



Confirmation emails, letters, press materials.



# Easy Ways to Mess Up

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- Missing, incomplete or non-qualifying documentation
- Board chairs not reported to NAHU
- Claiming points for another chapter's achievements
- Expired insurance policy documents
- Not utilizing the current Awards Guidebook

# Use Your Guidebook



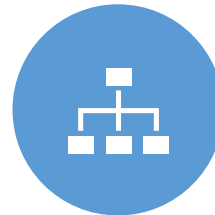
Specific to NAHU's  
Annual Awards  
Program



Timeline for planning  
purposes



Details for specific  
documentation for the  
criterion needed is now  
listed in every award  
application



Lists available tools,  
organizational tips, and  
resources

# How Can We Help?

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## **NAHU AWARDS CHAIR**

Cerrina Jensen

916.628.7835

[cerrinaljensen@gmail.com](mailto:cerrinaljensen@gmail.com)

## **NAHU AWARDS VICE CHAIR**

Jennifer Lowery

803.960.3027

[loweryrj@icloud.com](mailto:loweryrj@icloud.com)

## **NAHU STAFF CONTACT**

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**Each Region also has an appointed Regional Awards Chair.**

